

Modified Enlarged 24pt
OXFORD CAMBRIDGE AND RSA EXAMINATIONS

Monday 3 June 2019 – Afternoon

GCSE Media Studies

J200/01 Television and Promoting Media

Time allowed: 1 hour 45 minutes
(including 30 minutes viewing time)
plus your additional time allowance

YOU MUST HAVE:
a DVD extract
the insert (inserted)

YOU MAY USE:
additional paper

Please write clearly in black ink.

Centre number

--	--	--	--	--

Candidate number

--	--	--	--

First name(s) _____

Last name _____

READ INSTRUCTIONS OVERLEAF



INSTRUCTIONS

The Insert will be found with this document.

Use black ink.

Answer ALL the questions in Sections A and B.

Write your answer to each question in the space provided.

Additional paper may be used if necessary, but you must clearly show your candidate number, centre number and question number(s).

INFORMATION

The total mark for this paper is 70.

The marks for each question are shown in brackets [].

Quality of extended response will be assessed in questions marked with an asterisk (*).

SECTION A – Television

INSTRUCTIONS TO CANDIDATES

- * This extract relates to Questions 1–3. You have THREE MINUTES plus your additional time allowance to read these questions before the extract begins**
- * The extract is approximately THREE MINUTES long and will be played FOUR times**
- * FIRST SCREENING: watch the extract, you may make notes**
- * SECOND SCREENING: watch the extract and make notes**
- * There will be a five minute break for you to make notes**
- * THIRD SCREENING: watch the extract and make notes**
- * There will be another five minute break to make notes**
- * FINAL SCREENING: watch the extract and make notes**
- * You will have FOUR MINUTES plus your additional time allowance to complete your notes.**

You are advised to use the full 30 minutes to watch the extracts and make notes before starting to answer the questions.

Answer ALL the questions.

The extract is from the television crime drama 'CUFFS' (Episode 1, BBC One, 2015)

[illegible]

[illegible]

[illegible]

[illegible]

[illegible]

[illegible]

[illegible]

- 1 Analyse how camerawork is used to create meaning. Refer to at least TWO examples from the extract in your answer. [5]**

2 Analyse how far the extract creates a humorous view of policing. In your answer you must:

analyse aspects of the extract using examples to support your analysis

make judgements and draw conclusions about how far these aspects create a humorous view of policing. [10]

[illegible]

3* In this question you will be rewarded for drawing together elements from your full course of study, including different areas of the theoretical framework and media contexts.

How far does ‘Cuffs’ adapt police drama genre conventions to fit its family audience at 8pm on BBC1?

**In your answer you must:
analyse the extract’s use of genre conventions**

make judgements and draw conclusions about how far the extract adapts the conventions of police drama to fit its scheduling and audience. [15]

[illegible]

[illegible]

[illegible]

- 4 State TWO ways audiences can watch dramas like ‘Cuffs’ after they have first been shown on television. Explain why audiences might prefer these ways. [5]**

5 'THE AVENGERS'

Explain how historical contexts influenced the portrayal of heroes and villains in television programmes. Refer to 'The Avengers' from 1965 to support your answer. [10]

[illegible]

SECTION B – Promoting Media

Answer ALL the questions.

- 6 Identify which Hollywood studio distributed ‘The Lego Movie’.**

_____ **[1]**

[4]

- 8 Explain at least TWO ways that audiences are active rather than passive when playing video games. Refer to 'The Lego Movie' video game to support your answer. [10]**

[illegible]

- 9 Refer to EXTRACTS 1, 2, 3, 4 AND 5 IN THE INSERT. Analyse how gender has been represented in ‘The Lego Movie’ poster campaign.**

In your answer you must also refer to relevant media contexts. [10]

[illegible]

[illegible]

END OF QUESTION PAPER



Copyright Information

OCR is committed to seeking permission to reproduce all third-party content that it uses in its assessment materials. OCR has attempted to identify and contact all copyright holders whose work is used in this paper. To avoid the issue of disclosure of answer-related information to candidates, all copyright acknowledgements are reproduced in the OCR Copyright Acknowledgements Booklet. This is produced for each series of examinations and is freely available to download from our public website (www.ocr.org.uk) after the live examination series.

If OCR has unwittingly failed to correctly acknowledge or clear any third-party content in this assessment material, OCR will be happy to correct its mistake at the earliest possible opportunity.

For queries or further information please contact The OCR Copyright Team, The Triangle Building, Shaftesbury Road, Cambridge CB2 8EA.

OCR is part of the Cambridge Assessment Group; Cambridge Assessment is the brand name of University of Cambridge Local Examinations Syndicate (UCLES), which is itself a department of the University of Cambridge.